

# MAURICIO LOZANO

ARCHITECTURAL PHOTOGRAPHY

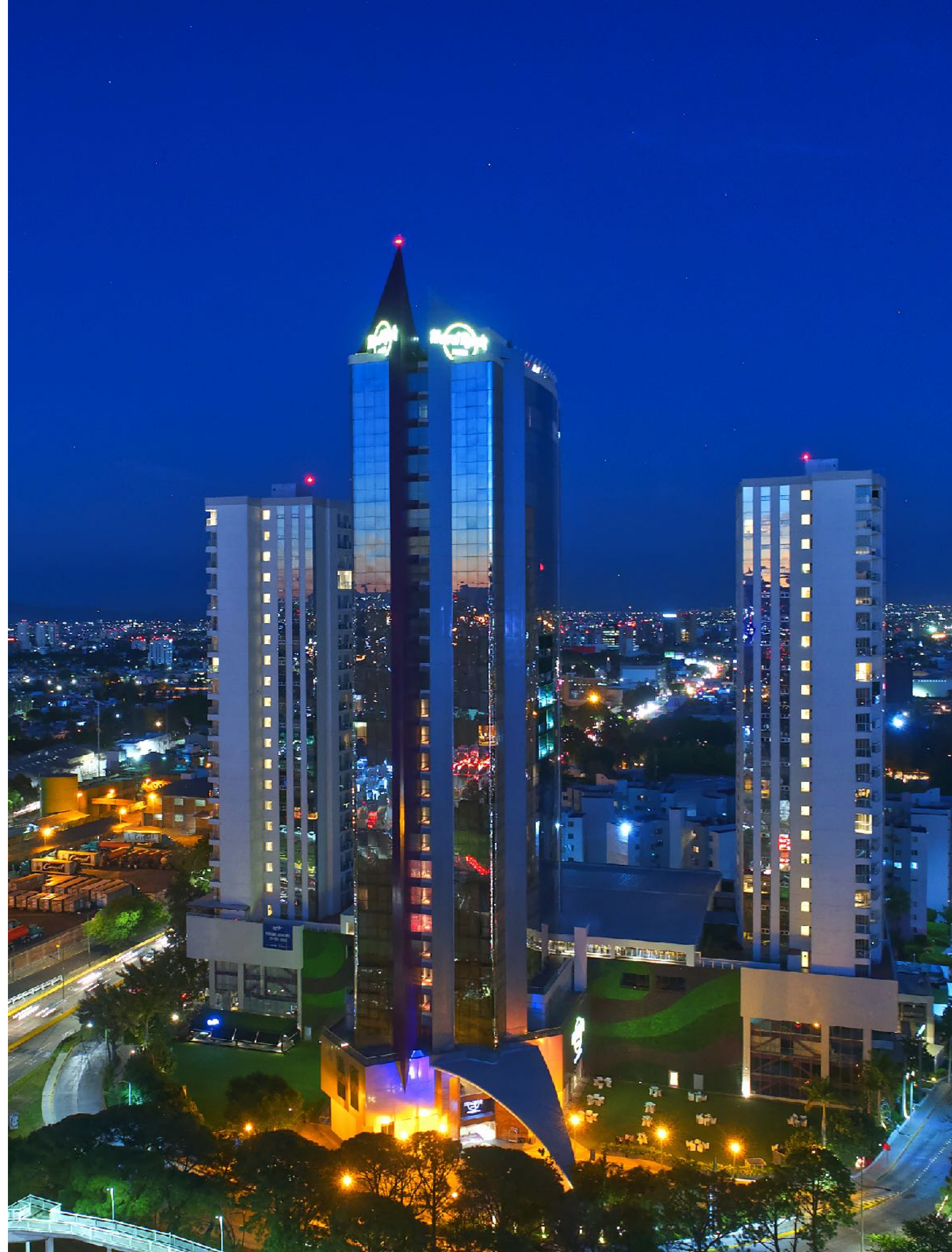




# HARD ROCK HOTEL GUADALAJARA

## OFFICIAL PHOTOGRAPHER

Several years prior to the pouring of the concrete for the hotel's basement, I was summoned to an intriguing assignment. Upon arrival, I discovered a series of mockup rooms artfully constructed between cement bags and piles of brick. Despite their humble beginnings, these rooms were perfectly crafted and fully functional. To my surprise, I learned that they were part of a secret project for the forthcoming hotel rooms, and my photographs were part of a rigorous quality assurance test administered by various companies, including my own, vying for the firm's approval. This remarkable behind-the-scenes glimpse into the construction process of the hotel highlights the meticulous attention to detail and rigorous standards required to create a truly exceptional hospitality experience.





This was a perfect functional, HVAC included, mock up room of the future hotel.



"A fleeting moment of perfection - every element of the room, from its decoration and electronics to its bed clothing and lighting, was fully functional. However, weeks later, the rooms met their demise as they were dismantled and demolished, leaving behind nothing but memories of their fleeting perfection."









# PRO HOTEL & RESORT PHOTOGRAPHER

**CERTIFIED HOSPITALITY  
PHOTOGRAPHER.**

Certain brands require their photographers to be actively involved in the hotel branding process and obtain certifications to ensure that the photographs of their premises align with the brand guidelines and standards.









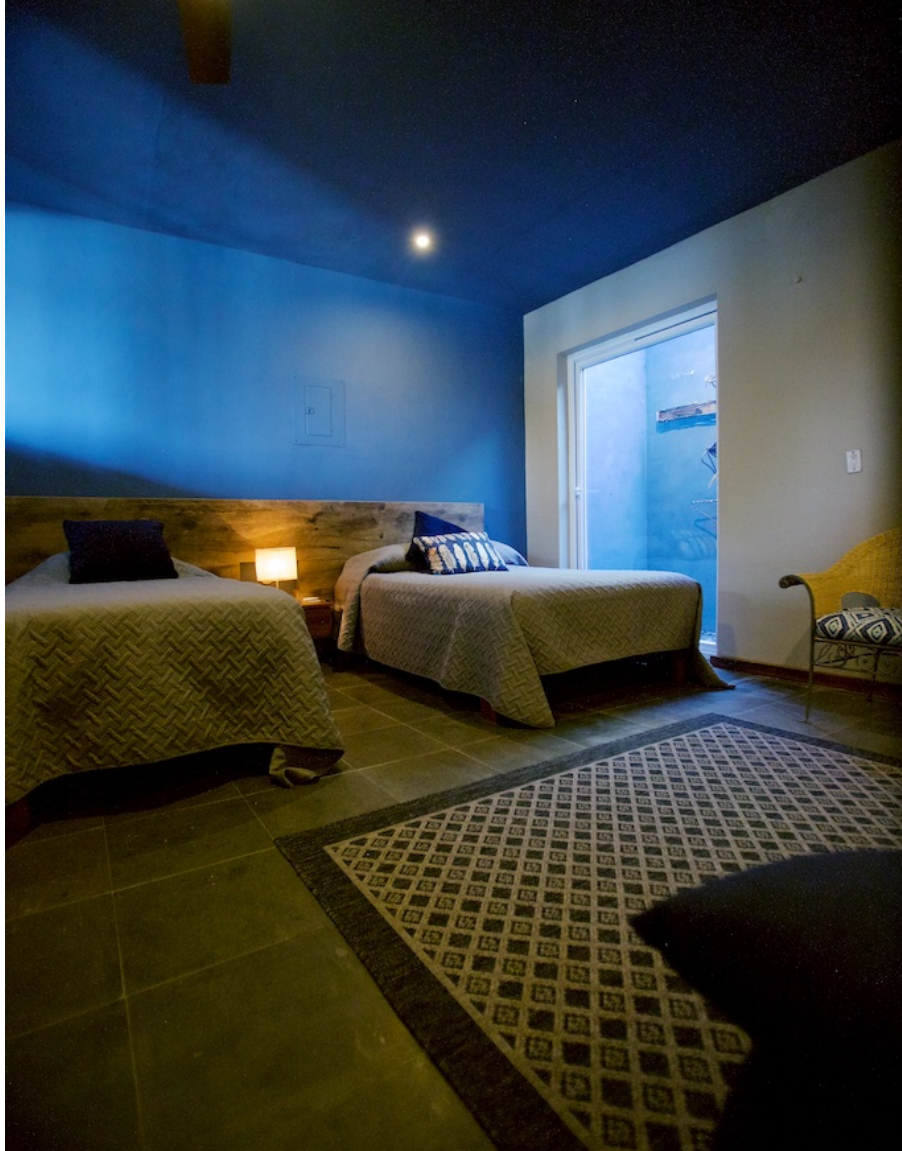
# BARRAGAN+ HORN ARQUITECTOS

ONE OF BEST ARCHITECTURAL FIRMS IN  
GUADALAJARA

Architect Rafael Barragan commissioned me for a unique photography project to capture his weekend hometown house, where his personal touch is intricately present in every element and ornament of the home.









The master bedroom, designed by the architect himself, boasts a breathtaking feature: wall-to-wall and floor-to-ceiling doors that seamlessly integrate the room with the surrounding environment, blurring the line between indoor and outdoor spaces. The result is an ethereal sanctuary that immerses its occupants in the tranquil beauty of nature.



This photographs were curated by the architect himself and are part of his professional collection.





# TEQUILA PATRON

FACTORY AND HEADQUARTERS  
ATOTONILCO, JALISCO, MEXICO





# SORDO MADALENO

## ARQUITECTOS

For nearly five years, I had the honor of being the photographer on an unforgettable assignment for one of Mexico's most renowned architects. My work took me from the earliest stages of foundation digging to the final touches of apartment decoration, as we meticulously crafted every detail of the Vista Vento project. This iconic architectural masterpiece has since become a beloved symbol of the city, a testament to the passion, skill, and vision that went into its creation. As I look back on my time working on this project, I am filled with awe and gratitude for the opportunity to capture its beauty and significance through my lens.













# **URBAN ARCHITECTURAL PHOTOGRAPHY**







"As a professional photographer, carrying a high-quality camera in my backpack is not just a hobby, it's part of my everyday carry. Whether I'm on assignment or simply exploring the world around me, having a reliable camera by my side is essential for capturing those fleeting moments of beauty and inspiration that make life worth living. For me, photography is not just a passion, it's a way of life, and I am grateful for the opportunity to share that passion with the world through my work."







# DRONE PHOTOGRAPHY

**CERTIFIED DRONE OPERATOR IN MEXICO,  
USA AND CANADA**

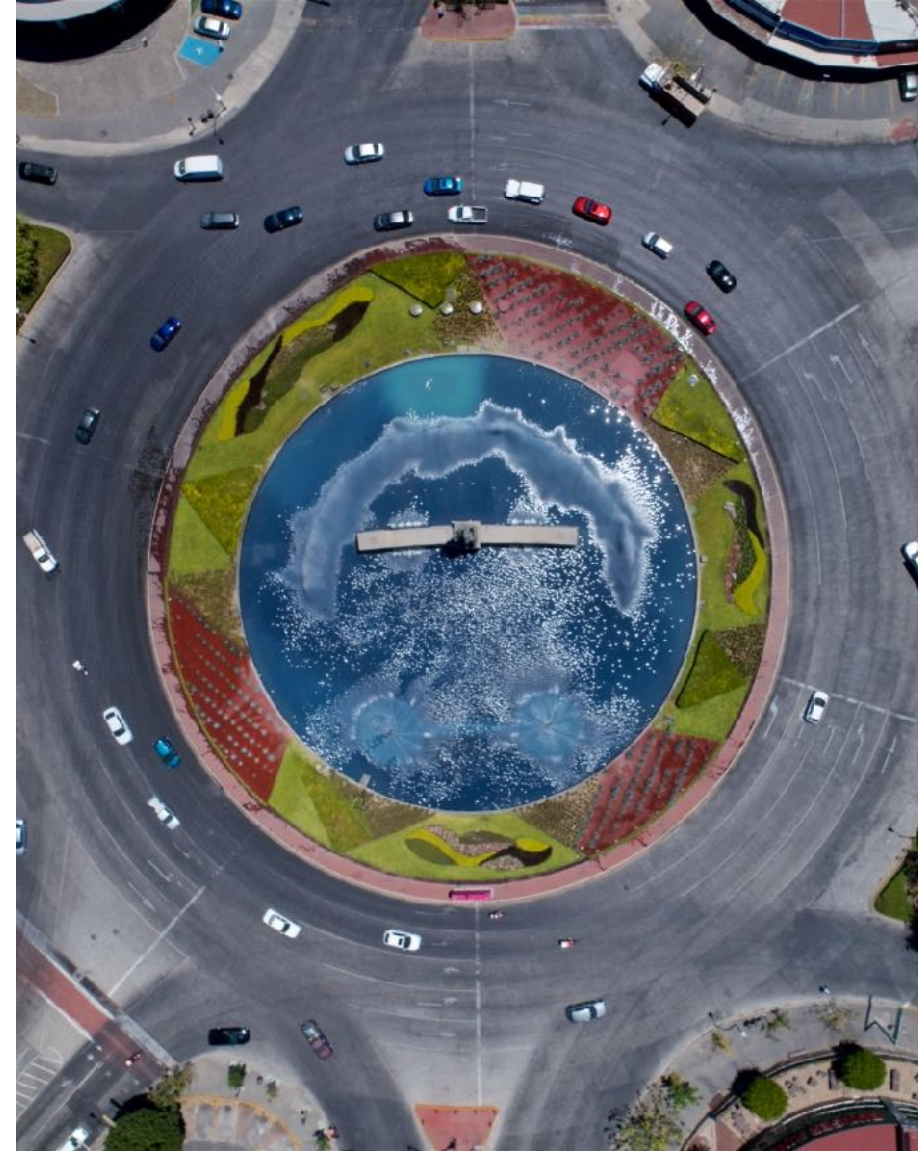
With over five years of experience in professional aerial photography, I have had the privilege of capturing stunning architectural shots for some of Mexico's leading construction and architectural firms, as well as various magazines and newspapers. I began my journey in aerial photography long before the advent of commercial drones, building and perfecting my own drones and coupling them with top-of-the-line GoPro cameras and sophisticated flying systems. Through years of trial and error, I honed my craft, developing a keen eye for composition and lighting that has enabled me to create awe-inspiring photographs that capture the essence and grandeur of the structures I photograph. My dedication to mastering this craft has allowed me to stay ahead of the curve, pushing boundaries and setting new standards for what is possible in architectural photography.













"As an architectural photographer, I was fortunate enough to work with ABITAT CONSTRUCTORA, one of Mexico's largest construction firms, on a special project to capture their industrial projects across the country. For several years, I travelled from one end of Mexico to the other, documenting these impressive feats of engineering and design. One of the most noteworthy projects I had the privilege to photograph was the Cummins Center in San Luis Potosí, a stunning example of modern industrial architecture that blends form and function in a truly impressive way."



"Capturing the grandeur of ABITAT CONSTRUCTORA's impressive industrial complex from a bird's-eye view. This stunning aerial photograph highlights the scale and complexity of the architecture, showcasing the skill and innovation that went into its design and construction."







"As the primary drone photographer for GRUPO REFORMA, I had the opportunity to capture unique and captivating aerial perspectives of Mexico's diverse landscapes and architecture. From bustling cityscapes to tranquil countryside, my aerial photography provided a fresh and unique perspective to the newspaper's readership."



"My passion for aerial drone photography and videography has led me to collaborate on a wide range of advertising and editorial projects over the years. Through the unique perspective offered by drones, I have been able to capture stunning visuals that elevate the visual storytelling of each project and leave a lasting impact on the viewer."



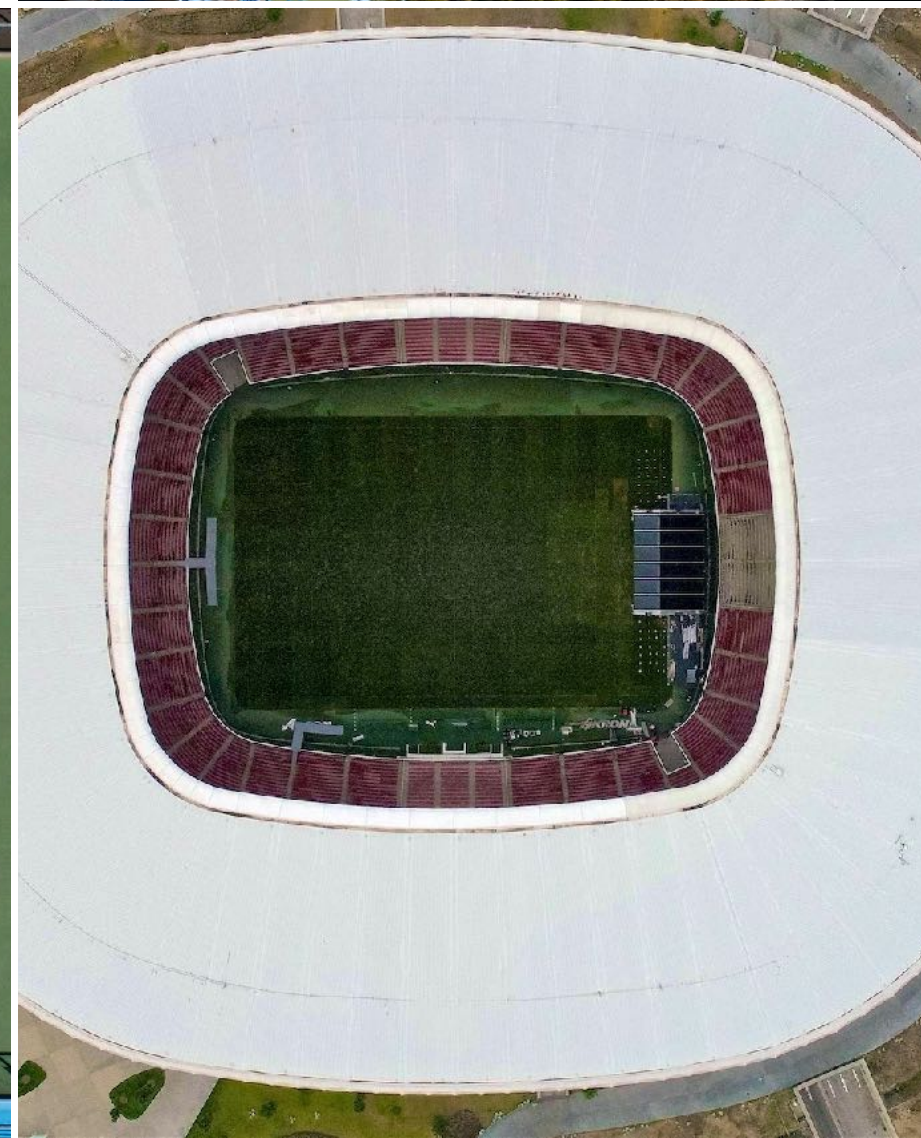
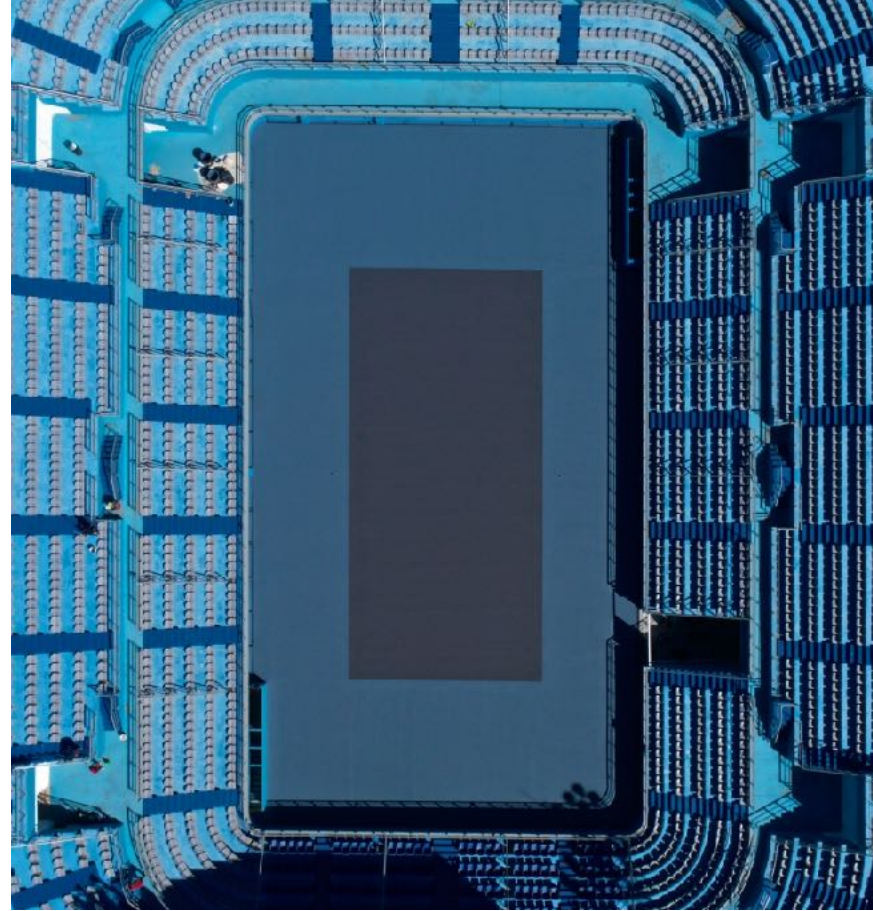




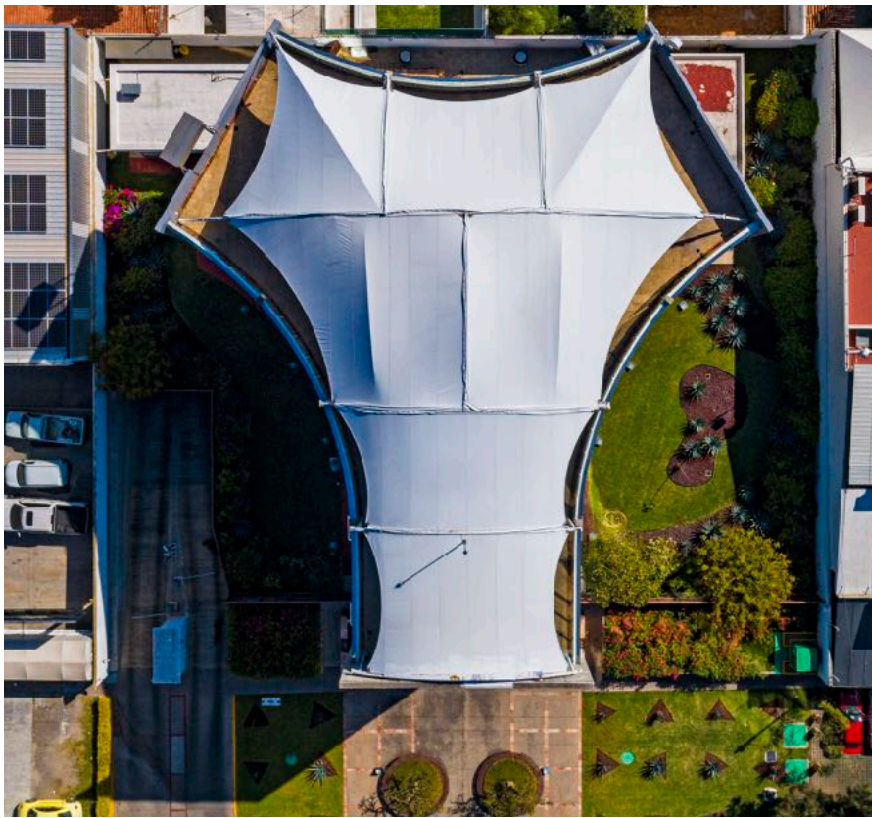
# SPORTS VENUES & STADIUMS

## AUTHORIZED ACCESS WITH SECURITY CLEARANCE

As a member of the press with a focus on architecture and design, I have had the unique opportunity to strategically plan and access aerial photography for some of the most notable architectural structures in my country, including sports stadiums. Capturing the grandeur and scale of these venues from a bird's-eye view has allowed me to showcase their impressive architecture and design in a way that is not possible from ground-level photography alone.

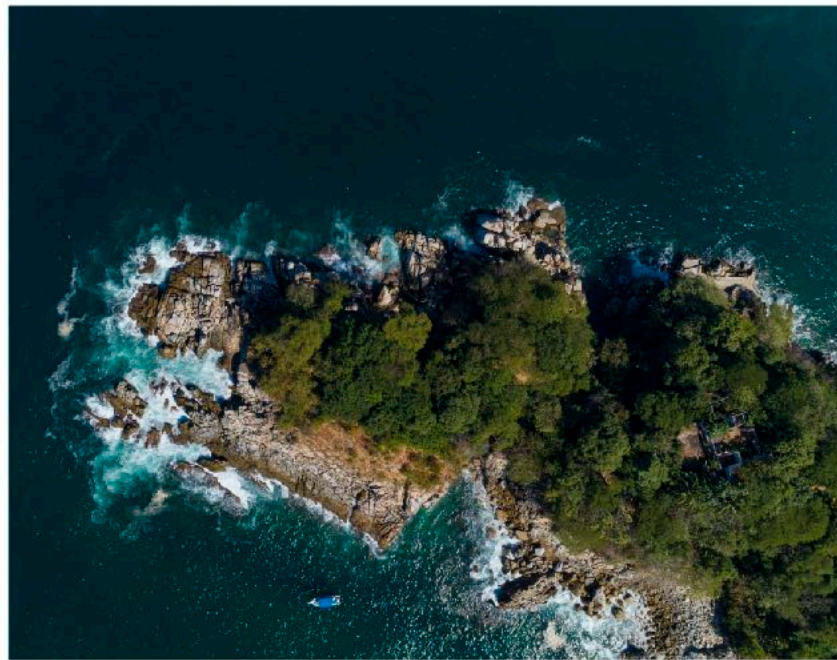






# PRO WORKFLOW FROM START TO FINISH.

PROFESSIONAL WORKFLOW  
USING LATEST TECHNOLOGY  
PROGRAMS









# THE PERFECT MOMENT

## NIGHT PHOTOGRAPHY

"My photography style is a culmination of years of perfecting the magical hour technique, utilizing just a camera and a tripod to capture stunning shots. With a focus on preserving the natural beauty of the environment, I employ only basic adjustments on Photoshop with ethical color manipulation to enhance the true essence of the scene. This dedication to responsible photography has earned me a reputation as one of the top photographers in town. Witness the breathtaking beauty of my captures, born out of passion and precision."

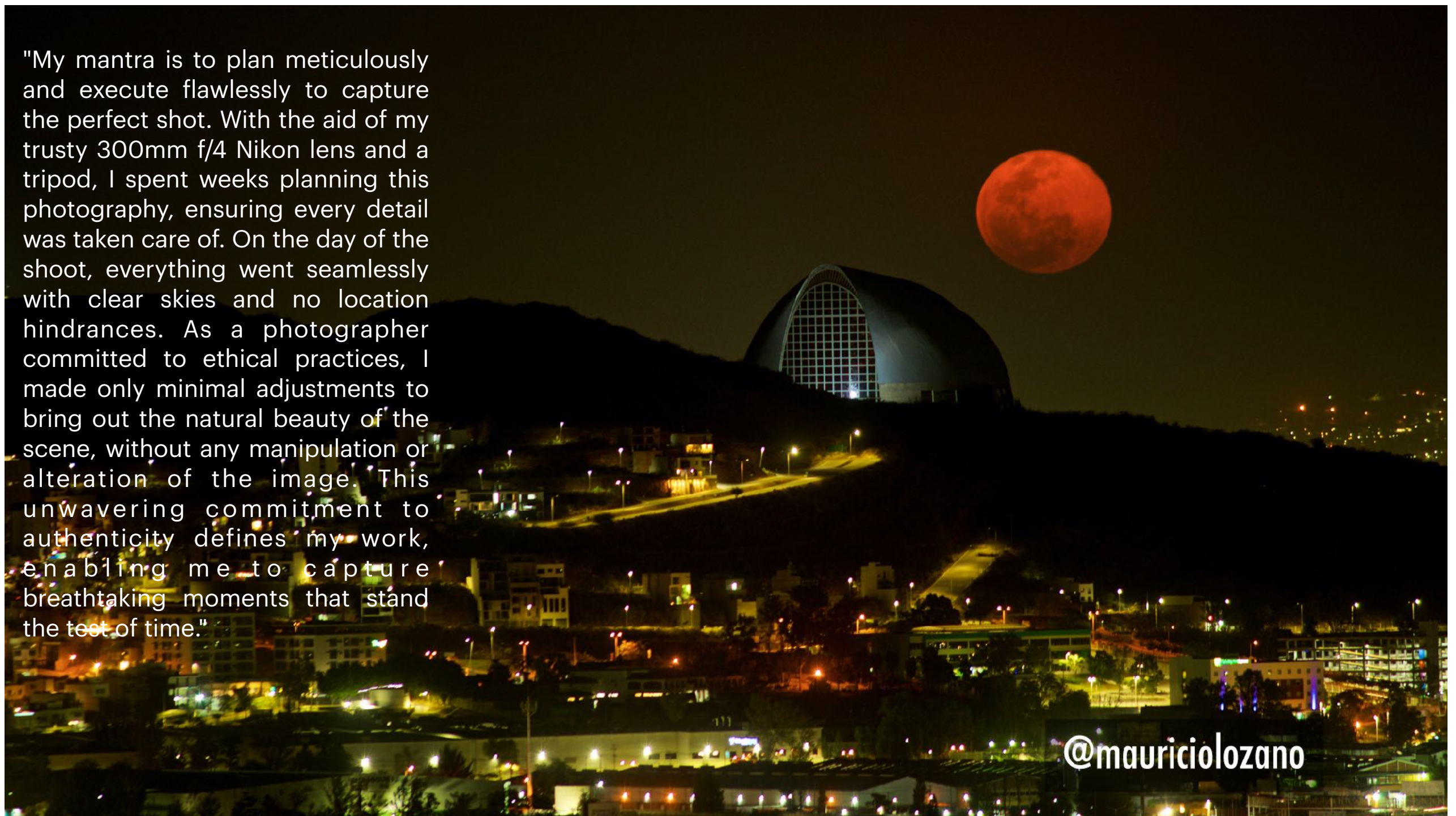








"My mantra is to plan meticulously and execute flawlessly to capture the perfect shot. With the aid of my trusty 300mm f/4 Nikon lens and a tripod, I spent weeks planning this photography, ensuring every detail was taken care of. On the day of the shoot, everything went seamlessly with clear skies and no location hindrances. As a photographer committed to ethical practices, I made only minimal adjustments to bring out the natural beauty of the scene, without any manipulation or alteration of the image. This unwavering commitment to authenticity defines my work, enabling me to capture breathtaking moments that stand the test of time."



@mauriciolozano



# VIDEO REEL

## ARCHITECTURAL VIDEO FOR REAL ESTATE

"This stunning architectural video showcases the culmination of my expertise in videography, including drone operation, sound design, and professional color grading. As an advanced user of Final Cut Pro, I was able to execute the entire post-production process myself, ensuring a seamless and cohesive final product that truly represents the beauty and intricacies of the architecture. From start to finish, every aspect of this project was carefully considered and executed with precision, resulting in a work of art that truly captures the essence of the space. Witness the power and beauty of my architectural videography and experience the unparalleled quality of my work."

Cummins Motors Center in San Luis Potosí.

Abitat Construcciones.

Im the last person to get into de construction process and the first one when the client receives the building



Guadalajara City in 4K

This video series was part of my photojournalism work for the paper.



Barragan's weekend house.

Special request video of the property from the architect



Apartment video .  
Use to work for  
several real state  
agencies in  
Guadalajara Mexico.





# CONTACT

**Mauricio E. Lozano**

**Pro Photographer & Filmmaker**

Email: [Send me an email...](#)

Phone: 587 893-4651

Instagram: [Foto Arquitectura Mexico](#)

Webpage: [Mauricio Lozano](#)

Linkedin: [Mauricio Lozano @ Linkedin](#)

Youtube: [My Youtube Channel](#)

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